



The "PASADENA"

ONE of those blue-and-gold days which are California has been imprisoned for all time in the PASADENA design, which LENOX, INC., presents as a typically American pattern in both coloring and motif.

For California is blue-and-gold, and so the artist has caught cerulean sky and golden sun and made them sparkle from a plate the beauty of which will be recognized quite as generously in any portion of this great country as on Orange Grove Avenue itself, in Pasadena.

Pasadena gives its name and California its colors to this attractive product of the LENOX factories, but its appeal is universal—wherever men and women love the refinements of life and the artistic creations of those who work amid beauty; wherever culture is in the ascendant and human beings are concerned, not merely with what they eat, but how they eat and where.

More and more the art of dispensing everyday hospitality is becoming identified with perfect dinner appointments. Time was when the average family possessed a set of "company china," which was preserved for state occasions with all the caution that characterizes the preservation of a museum mummy. It was relegated to a closet until summoned forth for some elaborate event in family history or the social program.

Today, however, the modern hostess entertains too frequently, too intimately, to place dependence upon some antiquated dinner service handed down in the family like an heirloom. Instead, she wants an ultra-modern setting for her hospitality, such as may be found in the proud possession of a LENOX set, made to be used with the frequency of ordinary dinnerware but designed to meet the exacting needs of cultured people who cannot live adequately without striving for beauty in the home.

The PASADENA meets such a need completely. It is brilliant with conventionalized California fruit and flowers, executed in hand-raised enamel with a basket motif of blue and yellow on the rim of the plate, while the center is left a pure expanse of the lovely ivory china, which never loses its charm. Such a set, used with Sterling or "Sheffield plate" for formal dinners or afternoon tea, adds a touch of modernity and artistic value to any home.



Articles Made in the Pasadena Decoration

PLATES Inches No.		COMPORTS	
Ser. or Din. (flat rim)	10 1/4 1830		No.
Entree	8 2020	Round Footed, Low.	1123
B'kfast or Salad "	7 2021	" " Tall	1124
Tea or Dessert "	6 2022		
Bread & Butter "	5 1/4 2023		
Rim Soup (flat rim)	8 2027	TEA and COFFEE SETS	
" " " "	7 2024	Coffee Pot	741
" " " "	6 2025	Teapot.	742
" " " "	5 1/4 2026	Sugar	743
		Cream	744
CUPS and SAUCERS		TRAYS	
A. D. Coffee Cup & Saucer	1306		
Bouillon Cup & Saucer (ftd.) 1620		Sandwich Tray, Large	1004
B'kfast Cof. Cup & Sau. (ftd.) 2040		" " Small	1005
Cream Soup & Saucer	1934		
Teacup & Saucer (ftd.)	1620		

This is a complete list of articles made in the Pasadena decoration

LENOX CHINA



LENOX

PASADENA



Pasadena. A-303
Design Patented
Decoration in hand-raised enamels



The "TREMONT"

THE beauty and originality of the new Tremont pattern are difficult to describe adequately. It is one of the most colorful designs Lenox has ever produced; indeed, none has ever before become so instantly popular. Nor is the reason far to seek. The Tremont is a brilliant thing of blue and buff and ivory. The blue dominates the rich, deep border, striped in self-tones and broken at regular intervals by buff panels displaying raised enamel fruits; while the whole is given sparkling contrast by the ivory body of the true Lenox ware. A gay little garland of tiny raised flowers encircles the inner edge of the border and beneath each buff panel is festooned a graceful wreath of buds and blossoms entwined in green leaves. The effect is one of piquancy and freshness. Each piece of the Tremont is a picture in itself, an individual creation of art to lend distinction to any home. The attractiveness of this design increases with acquaintanceship. In this characteristic it shares with all other really artistic efforts the invaluable quality of permanency.



Articles Made in the Tremont Decoration

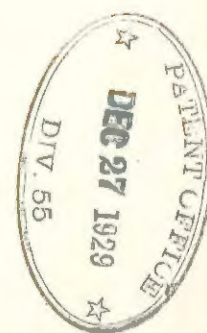
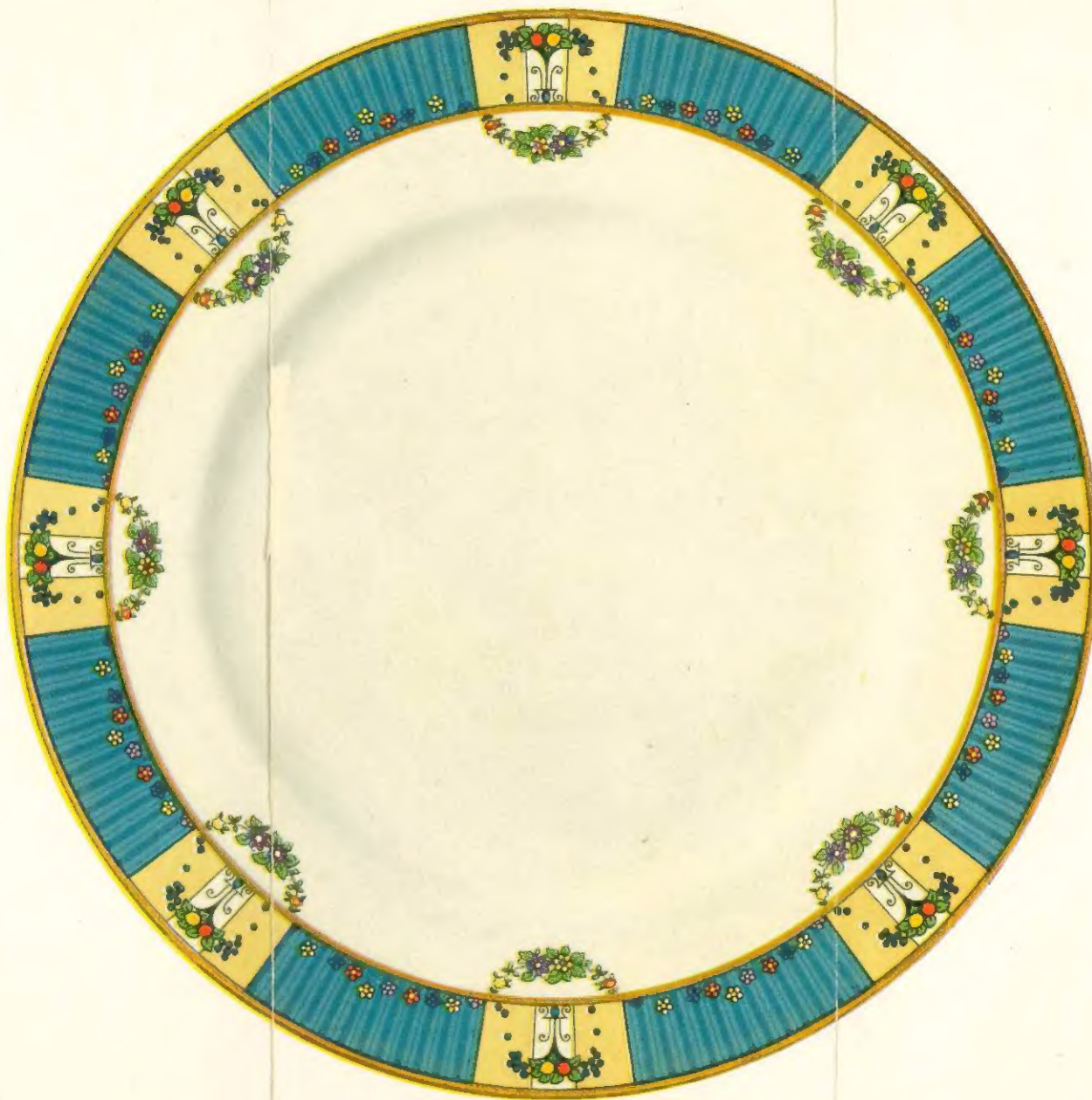
PLATES		MISCELLANEOUS	
Inches	No.		No.
Service (flat rim) . . .	11 1326	Baked Apple Dish	784
Service or Dinner (flat rim) . . .	1830	Bon Bon Covered, Large . . .	514
Entree	8	" " Small	1425
Breakfast or Salad . . .	7	Butter Tub	1096
Tea or Dessert	6	Cheese and Cracker Dish . . .	1396
Bread and Butter	5 1/2	Jam Jar	830
" "	5	Plate for above	820
Rim Soups	8	Luncheon Plate, 7 in.	1684
" "	7	Teacup for above	1620
" "	6	Luncheon Plate, 6 in.	1755
" "	5	Teacup for above	1305
Coupe Soups	7 1641	Mayonnaise Bowl	779
CUPS and SAUCERS		" "	784
A. D. Coffee Cups & Saucers . . .	1306	Plate for above	1180
Bouillon Cups & Saucers (ftd.) . . .	1620	Ramekin	1221
" " " "	1305	Plate for above	820
Breakfast Coffee & Saucer . . .	1304	Relish Dish	1096
" " " " (ftd.)	2040	" "	2013
Cream Soup and Saucer . . .	1934	Vase	490
Teacup and Saucer	1305	" "	554
" " " " (ftd.)	1620	PITCHERS	
BAKERS		Hot Milk, Small	568
Baker, 9 in.	1104	Milk Pitcher	1074
" 10 in.	1105	" "	1075
BOATS		PLATTERS	
Gravy Boat, Single	1116	10 in., 12 in., 14 in.,	
Stand for above	1118	16 in., 18 in., 20 in.	
Sauce Tureen, Fast Stand . . .	1937	Fruit Saucers	940
Gravy Boat, Fast Stand . . .	1938	Cereal Saucers	1294
" " " "	1939	TEA and COFFEE SETS	
" " " "	1998	Coffee Pot	741
BOWLS		Teapot	742
Salad Bowl	586	Sugar	743
" "	1247	Cream	744
Colonial Bowl, Large	1438	Coffee Pot	1690 1/2
Salad Bowl	1929	Teapot	1690
" "	1929 1/4	Sugar	1691
COMPORTS		Cream	1692
Round Footed, Low	1123	Coffee Pot	1960
" " Tall	1124	Teapot	1961
" "	1397	Sugar	1962
Covered Dish, Oval	1111	Cream	1963
" " Round	1112 1/4	TRAYS	
		Cake Plate, Round	954
		" " " "	957
		Cake Plate, Square	1139
		Sandwich Tray, Large	1004
		" " Small	1005
		Celery Tray	2013
		Chop, 12 in.	
		" 14 in.	

LENOX CHINA



LENOX

TREMONT



Tremont. X-100
Design Patented
Decoration in hand-raised enamels

The "MANDARIN"

THERE are some words which seem inherently beautiful in sound and romantic in meaning. Such a word is "Mandarin." Does not the very mention of it picture to the mind one of those stately figures in sumptuous robes inseparably associated with thoughts of high office in China? "Mandarin," to most of us, surely means an exalted dignitary of the Flowery Kingdom, invested with great authority and wealth and surrounded by a retinue of servants. We sense at once the atmosphere of mystery and occultism of the ancient East, where art and culture flourished long before Marco Polo brought back to Europe his native stories of Far Cathay. What more appropriate title, then, could the Lenox designer have conceived for this hauntingly beautiful creation of ivory, white and gold, delicately ornamented with raised enamel flowers, which is presented to the discriminating under the name of "Mandarin"? It is suggestive of the Celestial Kingdom itself, with its rich ivory rim, gold borders and vagrant sprigs of daintily hued blossoms escaping from their blue vases. The decorative motif, sensitively showing in color and design the age-old art of China, brings to the modern household a touch of classic grace and loveliness which renews rather than loses its irresistible appeal with use.

The Mandarin Decoration

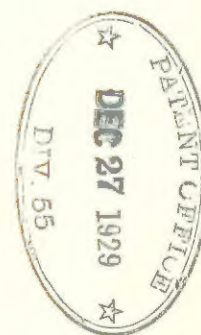
Dinner Plates	10½ in.	1830	\$74.00	dozen
Entree "	8 in.		65.50	"
Salad "	7 in.		56.50	"
Tea or Dessert Plates	6 in.		48.50	"
Bread and Butter "	5½ in.		42.50	"
Soup Plates	8 in.		65.50	"
" "	7 in.		56.50	"
" "	6 in.		48.50	"
" "	5 in.		42.50	"
Coupe Soups	7 in.	1641	56.50	"
Cereal Saucers		1294	48.50	"
Fruit "		940	42.50	"
Teacups and Saucers (Plain)		1305	74.00	dozen
" " " (Footed)		1620	79.00	"
A.D. Cups and Saucers (Plain)		1306	72.00	"
" " " " (Footed)		633D	75.00	"
Breakfast Coffee Cups and Saucers (Plain)		1304	79.00	"
Breakfast Coffee Cups and Saucers (Footed)		2040	84.00	"
Bouillon Cups and Saucers (Plain)		1305	79.00	"
" " " " (Footed)		633	84.00	"
Cream Soup Cups and Saucers		1934	107.00	"
Platter	10 in.		11.20	each
"	12 in.		13.50	"
"	14 in.		17.40	"
"	16 in.		21.00	"
Chop Dish (Round)	12 in.		13.50	"
" " "	14 in.		17.40	"
Oval Covered Dish		1111	30.40	each
Round " "		1112½	29.20	"
Baker	9 in.	1104	10.80	"
"	10 in.	1105	11.30	"
Gravy Boat with Stand Attached		1938	20.05	"
Sauce Tureen " " "		1937	28.75	"
Coffee Pot (Plain)		1960	12.50	each
Teapot (Plain)		1961	12.50	"
Sugar "		1962	11.40	"
Cream "		1963	7.50	"
Coffee Pot (Footed)		741	18.00	"
Teapot (Footed)		742	18.00	"
Sugar "		743	13.00	"
Cream "		744	8.50	"
Cake Plate (Round)		954	12.00	each
" " (Square)		1139	11.50	"
Salad or Berry Bowl (Handled)		586	14.50	"
Covered Muffin	8 in.	1126	14.50	"
Covered Jug (Medium)		567	10.70	"
Pitcher "		1039	14.00	"
Double Egg Cups		1121	47.00	dozen
Ramekins		1221	69.00	dozen
Plates for above		820		

LENOX CHINA



LENOX

MANDARIN



Mandarin. P-1

Decoration in
hand-raised enamels

The "RENAISSANCE"

NOTHING is more essential to the cultivation of "the art of gracious living" than fine tableware. America is definitely passing from the age of commerce to the age of culture. The urge of the intelligent is no longer to make the most money but to make the most of money; to render it the agency for a richer and more satisfying existence.

LENOX is endeavoring to do its share in bringing about a higher appreciation of finer things by offering china that will meet the tastes and needs of the most discriminating hostess. The LENOX appeal is solely to those who love art and the things that feed spirit as well as body—yet well within the reach of people of moderate means.

To the hostess who delights in perfect dinner appointments and finds in the possession of beautiful china a deep sense of individual satisfaction which increases with its constant use, LENOX offers nothing with more pride and assurance than the RENAISSANCE.

It is a highly decorative design, classical in treatment and brilliant in hues. Clustered grapes, interspersed with bright touches of flowers and fruits, festoon the border of the dinner plate and bring to mind the sunny, vine-clad hills of Italy. The background is a delicate cream between scalloped borders. The ornamentation is sumptuous and vivid but achieved with a harmony of coloring that spells elegance.

It is a pattern wonderfully appropriate to the rich dark oak or walnut of Jacobean and Elizabethan furniture, or the long, artistic Mediterranean tables of Italy and Spain.

LENOX presents it as a tribute to the renaissance of American hospitality, without which the "art of gracious living" is but an empty phrase.

Articles Made in the Renaissance (C-301)

Decoration

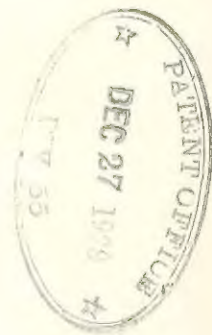
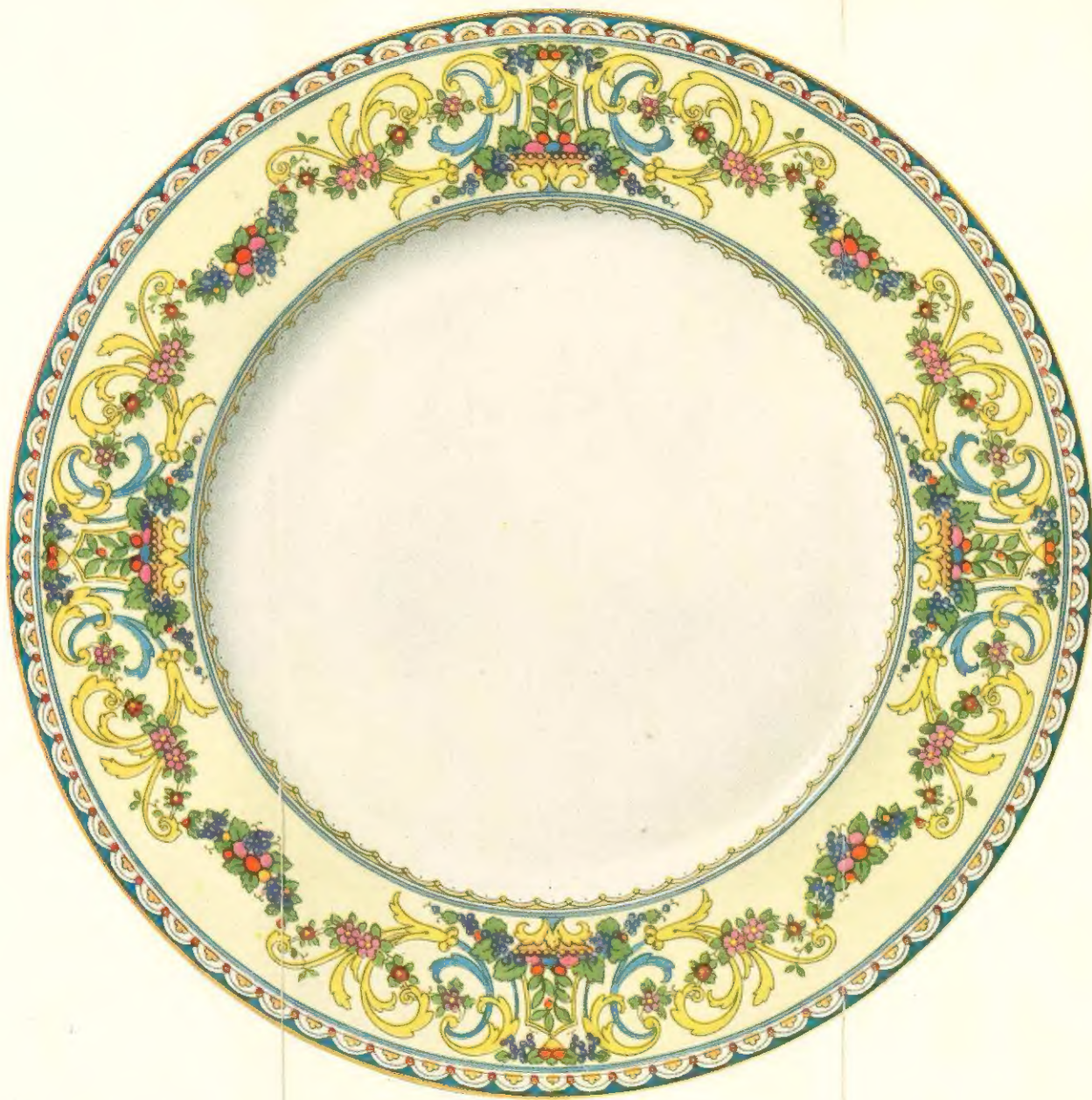
Dinner Plates	1830	\$64.00 dozen
Entree " 8 in.	2020	57.00 "
Salad " 7 in.	2021	50.50 "
Tea or Dessert Plates 6 in.	2022	41.50 "
Bread and Butter " 5½ in.	2023	35.50 "
Soup Plates 8 in.	2027	57.00 "
" " 7 in.	2024	50.50 "
" " 6 in.	2025	41.50 "
" " 5¼ in.	2026	35.50 "
Teacups and Saucers (Plain) . . .	1305	64.00 dozen
" " " (Footed) . . .	1620	69.00 "
A. D. Cups and Saucers (Plain) . .	1306	62.00 "
Breakfast Coffee Cups and Saucers (Footed)	2040	74.00 "
Bouillon Cups and Saucers (Plain)	1305	69.00 "
" " " " (Footed)	1620	74.00 "
Cream Soup Cups and Saucers . .	1934	94.50 "
Coffee Pot (Plain)	1960	11.00 each
Teapot "	1961	11.00 "
Sugar "	1962	9.90 "
Cream "	1963	6.50 "
Sandwich Tray (Large)	1004	10.00 each
" " (Small)	1005	8.00 "
Comport (Tall)	1224	9.70 each
" (Low)	1123	9.20 "

LENOX CHINA



LENOX

RENAISSANCE



Renaissance
DECORATION C-301
Design Patented

The "FOUNTAIN"

THE FOUNTAIN pattern, the newest Lenox creation, is an offspring of the free, wholesome, untrammelled spirit of modern art as revealed at the International Exposition of Decorative and Industrial Arts, held in Paris in the summer of 1925. It is new in all that the term implies—new in influence, new in treatment, new in significance and inspiration.

One critic has said that the great French exposition has given us "a spectacle of prophetic fantasy." The phrase is a graphic one, expressing the very essence of modern art. "For a long time," says the same observer, "we have enjoyed our age in terms of the past. But now comes a fresh joy in almost all the things that have hitherto been avoided."

In order to understand properly the things for which this beautiful, new Lenox design stands, the fact must be appreciated that the Exposition des Arts Decoratifs established a new style to take its place with those of the historic periods. It marked the coming of a new age of decoration, in that it set up entirely new standards, not the mere perfecting or adapting of the old. It created a definite break with the past.

Modern art ruled the exhibition. It was glorified and exalted. All forms of "period influence" were debarred. The virile, pulsating spirit of the Twentieth Century was abroad in Paris; not the ghosts of dead ages, seeking to lay their chilling hands upon youth and life and mold new thought, new design, new freedom into the familiar straitjackets of bygone periods.

Dominating this international event which has made history in the realm of art, were the creations of Edgar Brandt, foremost ironmaster of France. Wherever his work appeared the genius of an artist who has dared to break with the past was apparent. His wrought-iron creations were universally acknowledged to be among the outstanding artistic triumphs of the exposition. His fountain motif, in particular, was one of his crowning achievements. It is especially adaptable to ceramic design. Lenox, in its Fountain pattern, has caught the spirit of modern art and produced in delicate tracery and color a creation which is destined to establish new standards in American industrial art. In *The Fountain* there is complete freedom from any imitative influence of other periods. Lenox constantly seeks to interpret the modern decorative spirit, and ranks as one of the first American firms to express the ultra-modern note. The grace and daintiness of this fresh contribution to new ceramic standards will enchant those who are young with the Twentieth Century and believe that today, the world of art as well as the world of science, invention and letters, is capable of laying aside the past and establishing its own styles and gauges of beauty. *The Fountain* pattern may well be said to be "prophetic fantasy" realized.

The Fountain Decoration

Dinner Plates	1830	\$56.00 dozen
Entree "	8 in.	49.00 "
Salad "	7 in.	43.50 "
Tea or Dessert Plates	6 in.	35.50 "
Bread and Butter "	5½ in.	30.50 "
Soup Plates	8 in.	49.00 "
" "	7 in.	43.50 "
" "	6 in.	35.50 "
" "	5 in.	30.50 "
Coupe Soups	7 in.	1641 43.50 "
Cereal Saucers	1294	35.50 dozen
Fruit "	940	30.50 "
Teacups and Saucers (Plain)	1305	56.00 dozen
" " " (Footed)	1620	61.00 "
A. D. Cups and Saucers (Plain)	1306	54.00 "
" " " (Footed)	633D	57.00 "
Breakfast Coffee Cups and Saucers (Plain)	1304	61.00 "
Breakfast Coffee Cups and Saucers (Footed)	2040	66.00 dozen
Bouillon Cups and Saucers (Plain)	1305	61.00 "
" " " (Footed)	1620	66.00 "
Cream Soup Cups and Saucers	1934	84.50 "
Platter	10 in.	9.40 each
" "	12 in.	10.80 "
" "	14 in.	13.80 "
" "	16 in.	16.50 "
Chop Dish (Round)	12 in.	10.80 "
" " "	14 in.	13.80 "
Oval Covered Dish	1111	23.20 each
Round " "	1112	22.00 "
Baker	9 in.	1104 8.10 "
" "	10 in.	1105 8.60 "
Gravy Boat with Stand Attached	1938	15.55 "
Sauce Tureen " " "	1937	22.45 "
Coffee Pot (Plain)	1960	9.80 each
Teapot (Plain)	1961	9.80 "
Sugar "	1962	8.70 "
Cream "	1963	5.70 "
Coffee Pot (Footed)	741	14.40 "
Teapot (Footed)	742	14.40 "
Sugar "	743	10.30 "
Cream "	744	6.70 "
Cake Plate (Round)	954	9.30 each
" " (Square)	1139	8.80 "
Salad or Berry Bowl (Handled)	586	10.90 "
Covered Muffin	8 in. 1126	10.90 "
Covered Jug (Medium)	567	8.20 "
Pitcher "	1039	10.40 "
Double Egg Cups	1121	34.40 dozen
Ramekins	1221	51.40 dozen
Plates for above	820	

LENOX CHINA



LENOX

FOUNTAIN



Fountain. A-300
Design Patented
Decoration in hand-raised enamels



"MING"

ONLY within the present generation has the Occidental mind roused itself to an adequate appreciation of the beautiful in form and color in the art of the Far East.

For centuries the Chinese have maintained a characteristic and distinctive decorative art. It had reached a high state of development long before Columbus ever dreamed of a shorter route to the Continent.

At the beginning of the fourteenth century the Ming dynasty came into power in the Flowery Kingdom. Establishing its capital at Nanking, it entered upon a reign of peace and prosperity which lasted for over three centuries, during which time commerce and the arts reached a high state of development, and many of the marvelous products of those days are still in existence.

It is not surprising, therefore, that the artists of the Lenox Pottery should have derived inspiration from the Chinese for the production of one of its most attractive patterns, most appropriately named the Ming.

To see it is to recognize at once how skillfully the Chinese motif has been adapted to the demands of artistic modern tableware.



The Ming Decoration

Dinner Plates	10½ in.	\$36.00 dozen
Entree "	8 in.	31.50 "
Salad "	7 in.	27.00 "
Tea or Dessert Plates	6 in.	21.50 "
Bread and Butter "	5 in.	19.50 "
Soup Plates	8 in.	31.50 "
" "	7 in.	27.00 "
" "	6 in.	21.50 "
" "	5 in.	19.50 "
Coupe Soups	7 in.	1641 27.00 "
Cereal Saucers	1294	21.50 "
Fruit "	940	19.50 "
Teacups and Saucers (Plain)	1305	36.00 dozen
" " " (Footed)	1620	41.00 "
A. D. Cups and Saucers (Plain)	1306	34.00 "
" " " (Footed)	1603	37.00 "
Breakfast Coffee Cups and Saucers (Plain)	1304	41.00 "
Breakfast Coffee Cups and Saucers (Footed)	2040	46.00 "
Bouillon Cups and Saucers (Plain)	1305	41.00 "
" " " (Footed)	633	46.00 "
Cream Soup Cups and Saucers	1934	59.50 "
Platter	10 in.	6.50 each
" "	12 in.	7.20 "
" "	14 in.	9.50 "
" "	16 in.	11.50 "
Chop Dish (Round)	12 in.	7.20 "
" " "	14 in.	9.50 "
Oval Covered Dish	1111	15.70 each
Round " "	1112½	14.60 "
Baker	9 in.	1104 5.10 "
Gravy Boat with Stand Attached	1938	10.55 "
Sauce Tureen with Stand Attached	1937	15.45 "
Coffee Pot (Plain)	1960	6.80 each
Teapot "	1961	6.80 "
Sugar "	1962	5.70 "
Cream "	1963	3.70 "
Coffee Pot (Footed)	741	10.40 "
Teapot "	742	10.40 "
Sugar "	743	7.30 "
Cream "	744	4.70 "
Cake Plate (Round)	954	6.30 each
" " (Square)	1139	5.80 "
Salad or Berry Bowl (Handled)	586	6.90 "
Covered Muffin	8 in.	1126 6.90 "
Covered Jug (Medium)	567	6.20 "
Pitcher "	1039	6.40 "
Double Egg Cups	1121	21.60 dozen
Ramekins	1221	} 37.40 dozen
Plates for above	820	

LENOX CHINA



LENOX

MING



Ming. P-16
Decoration in
flat color

"MING"

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The Ming Decoration

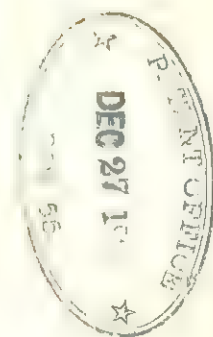
Dinner Plates	10½ in.	\$36.00 dozen
Entree "	8 in.	31.50 "
Salad "	7 in.	27.00 "
Tea or Dessert Plates	6 in.	21.50 "
Bread and Butter "	5 in.	19.50 "
Soup Plates	8 in.	31.50 "
" "	7 in.	27.00 "
" "	6 in.	21.50 "
" "	5 in.	19.50 "
Coupe Soups	7 in.	1641 27.00 "
Cereal Saucers	1294	21.50 "
Fruit "	940	19.50 "
Teacups and Saucers (Plain)	1305	36.00 dozen
" " " (Footed)	1620	41.00 "
A. D. Cups and Saucers (Plain)	1306	34.00 "
" " " " (Footed)	1603	37.00 "
Breakfast Coffee Cups and Saucers (Plain)	1304	41.00 "
Breakfast Coffee Cups and Saucers (Footed)	2040	46.00 "
Bouillon Cups and Saucers (Plain)	1305	41.00 "
" " " " (Footed)	633	46.00 "
Cream Soup Cups and Saucers	1934	59.50 "
Platter	10 in.	6.50 each
"	12 in.	7.20 "
"	14 in.	9.50 "
"	16 in.	11.50 "
Chop Dish (Round)	12 in.	7.20 "
" " "	14 in.	9.50 "
Oval Covered Dish	1111	15.70 each
Round " "	1112	14.60 "
Baker	9 in.	1104 5.10 "
Gravy Boat with Stand Attached	1938	10.55 "
Sauce Tureen with Stand Attached	1937	15.45 "
Coffee Pot (Plain)	1960	6.80 each
Teapot "	1961	6.80 "
Sugar "	1962	5.70 "
Cream "	1963	3.70 "
Coffee Pot (Footed)	741	10.40 "
Teapot "	742	10.40 "
Sugar "	743	7.30 "
Cream "	744	4.70 "
Cake Plate (Round)	954	6.30 each
" " (Square)	1139	5.80 "
Salad or Berry Bowl (Handled)	586	6.90 "
Covered Muffin	8 in.	1126 6.90 "
Covered Jug (Medium)	567	6.20 "
Pitcher "	1039	6.40 "
Double Egg Cups	1121	21.60 dozen
Ramekins	1221	} 37.40 dozen
Plates for above	820	

LENOX CHINA



LENOX

MING



*Patent
Exhibition*

Ming. P-16

Decoration in
flat color

NOT an American family of note but points with pride to its Colonial ancestry and numbers among its treasures some cherished relic of our early history. Whether of austere Puritan stock or of the more picturesque and courtly Southern extraction, about and around those old days there hovers an atmosphere of quiet dignity, reflected in the graceful lines of chair, clock, or the simple yet dignified design of china or glass.

The Colonial decoration designed by the Lenox Pottery beautifully represents the spirit of our forefathers, and blends most harmoniously with surroundings of the purest Colonial type. In both shape and decoration you will recognize the fidelity with which the Colonial motif has been preserved and reproduced.

PLATES

PLATES	Inches	No.	Cream Soup Cup and Saucer	No.
Service (flat rim)	. 11	1326	" " " "	1307
" or Din. (flat rim)	10½	1830	" " " "	1934
" " " "	10½		Teacup and Saucer	943, 1305, 1693
Dinner	10		Teacup and Saucer (footed)	1620
Entree	8			
Breakfast or Salad .	7		BAKERS	
Tea or Dessert . . .	6		Baker, 8 in.	1103, 9 in. 1104,
Bread & Butter . .	5½		10 in. 1105.	
" " " "	5			
Coupe Plate	6	1709	BOATS	
Rim Soup	8		Gravy Boat, Single . . .	1116
" " " "	7		Stand for above	1118
" " " "	6		S. T. Tea Tray Stand . .	1937
" " " "	5			

BAKERS

Baker, 8 in. 1103, 9 in. 1104,
10 in. 1105

BOATS

Gravy Boat, Single	1116
Stand for above	1118
Sauce Tureen, Fast Stand.	1937
Gravy Boat, Fast Stand, .	1938, 1939, 1998

BOWLS

Salad or Fruit Bowl	512
Milk Bowl	553
Salad Bowl	586
ed ee	589
Waste Bowl	624
Flower Bowl	730
Salad or Fruit Bowl	1082
es ee ee ee	1122
Waste Bowl	1128
ee ee	1129
Salad Bowl	1247
Colonial Bowl, Large	1438
Salad or Fruit Bowl	1667
Flower Bowl	1793
Colonial Bowl, Small	1816
Salad Bowl	1929

CUPS and SAUCERS

A.D. Cup and Saucer 608, 866,
1306.
A.D. Cup and Saucer, Low
(footed) 633D.
A.D. Cup and Saucer, Tall
(footed) 1603.
Bouillon Cup and Sauc. (footed)
633 and 1620.
Bouillon Cup and Sauc. 943 and
1305.
B'fast Coffee Cup and Sauc. 1019,
1303, 1304, 1389.
B'fast Coffee Cup and Saucer
(footed) 2040.
Chocolate Cup and Saucer 600, 843
Chocolate Cup and Saucer
(footed) 1189

BREAKFAST SET (Individual)

No. 933. Consisting of		Ramekin	1221
	No.	Plate for above	820
Coffee Pot.	933	Salt & Pepper Shaker, Small	584
Teapot	934	" " " Large	585
Sugar	935	Tea Caddy	686
Cream	936	Teapot Stand	1385
Teacup and Saucer	943	Vase	355, 1768
Hot Milk Jug	964		
		PITCHERS	
Single Egg Cup	1056	Hot Milk, Large	566
Covered Muffin	1125	" " Medium	567
Cereal	1294	" " Small	568
Breakfast Plate, 7 in.		" " Individual	964
Bread & Butter Plate, 5 in.		Milk Pitcher 1038, 1039, 1040,	

COMFORTS

Tall (footed)	825	water Pitcher	1520
Boat Shape (footed) Large	1018	PLATTERS	
" " " Medium	1022	10 in., 12 in., 14 in.	
" " " Small	1023	16 in., 18 in., 20 in.	
Round (footed) Low . . .	1123	Fruit Saucer	940
" " " Tall	1124	Cereal Saucer	1294
" " "	1382		
" " "	1397	TEA and COFFEE SETS	
Boat Shape, Fast Stand. .	1942	Coffee Pot.	521½
Covered Dish, Oval . . .	1111	Teapot	522
" " " Round	1112½	Sugar	1670
Covered Muffin, 7 in. . .	1125	Cream	1636
" " " 8 in.	1126	Coffee Pot.	741
Combination Muffin Set .	1500	Teapot	742

MISCELLANEOUS

Baked Apple Dish	784	Cream	774
Bon Bon (Covered) Large	514	Coffee Pot.	933
" " " Small	1425	Teapot	934
" " " 819 and 822		Sugar	935
" " " 1412		Cream	936
Butter Tub	1096	Teapot	1061
Candlestick	973	Sugar	1062
" (Flat)	2029	Cream	1063
Cheese Dish (Covered)	829	Coffee Pot.	1090
Cheese & Cracker Dish	1396	Teapot	1091
Chocolate Pot	842	Sugar	1092
" " " 1367		Cream	1093
" " " 1960½		Coffee Pot.	1690½
Cracker or Tobacco Jar	685	Teapot	1690
Single Egg Cup, Small	1056	Sugar	1691
" " " Large	1628	Cream	1692
Double " "	1121	Coffee Pot.	1960
Jam Jar	830	Teapot	1961
Plate for above	820	Sugar	1962
Jam Jar	763	Cream	1963
" " " 1064			
Plate for above	1180		
Luncheon Plate, 7 in.	1684	TRAYS	
Teacup for above	1620		
Luncheon Plate, 6 in.	1755		
Teacup for above	886		
Mayonnaise Bowl	779		
" " " 784		Cake Plate, Round	954
Plate for above	1180	" " " 956	
Relish Dish	1096	" " " 957	
" " " 1619		" " " 959	
		Sandwich Tray, Large	1004
		" Small	1005
		Cake Plate, Square	1139
		Celery Tray	1599
		Chop Dish 12 in., 14 in.	

This is a complete list of articles made in the Colonial decoration

LENOX CHINA



LENOX

COLONIAL



Colonial. T-2
 Design Patented
 Decoration in hand-raised enamels



The "CORONADO"

FRANCISCAN MONKS, several years before the Declaration of Independence was signed in Philadelphia, founded a monastery at San Diego and established on the shores of the Bay of San Diego the first habitation of white men on the western coast of America. Today Coronado, with its palatial estates, its beautiful lawns and flowers, and its wealth of tropical verdure, is one of the world's brilliant color spots.

Opulent in its richness of contrast, the "Coronado" decoration is one of the most brilliant designs offered to discriminating lovers of fine ceramics by Lenox, Incorporated. It is a pattern which attracts attention at a glance, due to the judicious use of black as a background for flowers and fruit in raised enamel. The effect of this bold color combination is striking indeed, yet so delicately and artistically carried out as to charm at the same time that it challenges the eye.

To those who desire to entertain with distinction, whether *en famille* or in formal style, nothing could be more glowingly beautiful than a service in "Coronado." It is a vigorous creation, full of life and animation and calculated to instill feelings of pride as well as admiration.



Articles Made in the Coronado Decoration

PLATES			MISCELLANEOUS	
	Inches	No.		No.
Service (flat rim)	11	1326	Baked Apple Dish	784
Ser. or Din. (flat rim)		1830	Bon Bon Covered, Large	514
Dinner	10½		" " " Small	1425
" " " " "	10		Butter Tub	1096
Entree	8		Cheese and Cracker Dish	1396
Breakfast or Salad	7		Chocolate Pot	1367
Tea or Dessert	6		" " " " "	1429
Bread and Butter	5½		Cocktail Sauce Cup	1507
" " " " "	5		Cracker or Tobacco Jar	685
Coupe Plate	6	1709	Double Egg Cup	1121
Rim Soup	8		Single " " Large	1628
" " " " "	7		Jam Jar	830
" " " " "	6		Plate for above	820
" " " " "	5		Luncheon Plate, 7 in.	1684
Coupe Soup	7	1641	Teacup for above	1620
CUPS and SAUCERS			Luncheon Plate, 6 in.	1755
A.D. Coffee Cups and Sau-			Plate for above	886
cers, Low (ftd.)	633D		Mayonnaise Bowl	779
A.D. Coffee Cups & Saucers	1306		" " " " "	784
B'lon Cup and Sauc. (ftd.)	633		Plate for above	1180
" " " " "	1305		Ramekin	1221
" " " " " (ftd.)	1620		Plate for above	820
B'fast Cof. Cup & Sau.	1304		Relish Dish	1096
" " " " " (ftd.)	2040		" " " " "	1619
Choco. Cups and Sauc. (ftd.)	1189		Salt and Pepper Shaker, Large	585
Cream Soup Cup and Sauc.	1934		Teapot Stand	1385
Tea Cup and Saucer	1305		Vase	355
" " " " " (ftd.)	1620		" " " " "	490
" " " " "	1693		PITCHERS	
Baker, 9 in.	1104		Hot Milk, Medium	567
BOATS			" " Small	568
Gravy Boat, Single	1116		Milk Pitcher	1073
" " Double	1117		" " " " "	1074
Stand for above	1118		" " " " "	1075
Sauce Tureen, Fast Stand	1937		PLATTERS	
Gravy Boat " " " " "	1938		10 in., 12 in., 14 in.,	
" " " " "	1939		16 in., 18 in., 20 in.	
" " " " "	1998		Fruit Saucer	940
BOWLS			Cereal " " " " "	1294
Salad or Fruit Bowl	527		TEA and COFFEE SETS	
" " " " "	586		Coffee Pot	521½
Waste Bowl	624		Teapot	522
Flower " " " " "	730		Sugar	1670
Salad or Fruit Bowl	1082		Cream	1636
" " " " "	1122		Coffee Pot	1060
Colonial Bowl, Large	1438		Teapot	1061
Flower Bowl	1792		Sugar	1062
" " " " "	1793		Cream	1063
Salad Bowl	1929		Coffee Pot	1690½
" " " " "	1929½		Teapot	1690
COMPORTS			Sugar	1691
Tall Footed	825		Cream	1692
Boat Shape (ftd.) Medium	1022		Coffee Pot	1960
Round Footed, Low	1123		Teapot	1961
" " Tall	1124		Sugar	1962
" " " " "	1382		Cream	1963
" " " " "	1397		TRAYS	
Covered Dish, Oval	1111		Cake Plate, Round	954
" " Round	1112½		" " Square	1139
Covered Muffin, 8 in.	1126		Sandwich Tray, Large	1004
			" " Small	1005
			Pickle Dish	1619
			Chop Dish, 12 in.	
			" " 14 in.	

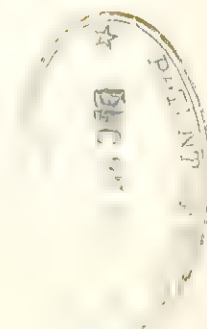
This is a complete list of articles made in the Coronado decoration

LENOX CHINA



LENOX

CORONADO



Coronado. W-3
Design Copyrighted
Decoration in hand-raised enamels

The "MONTICELLO"

VIRGINIA, "Mother of Presidents," may also be said to have been the mother of country life in America, particularly that form of country life which has persisted in spite of changes in manners and customs and still fascinates those who love fine architecture, rolling fields, resplendent gardens and that sense of freedom that comes from the possession of broad acres far from the limitations and exactions of city existence.

Magnificent pioneer homes abound in Virginia but none more typical of the genuine country gentleman than Monticello, architectural masterpiece designed and erected by Thomas Jefferson near Charlottesville, during a period of Colonial history when landed proprietors set an example of openhanded hospitality never since equalled in America.

Model for all time, the dignified and artistic Jefferson residence is steeped in the glamor of the early days of the republic. With its vast estate of hills and meadows, woods and gardens, it represented the finest flowering of Virginia culture. LENOX has chosen its name to grace its newest pattern because of its romance, its beauty and its native Americanism.

There is, however, no trace of period influence or imitative design in this latest product of LENOX artists and artisans. Adhering to its policy of offering modern ceramic art unhampered by the past, LENOX presents in the MONTICELLO another original creation which would have delighted the critical and discerning eye of that versatile genius whose name stands today for simple elegance as well as simple democracy. Jefferson, hater of sham and ostentation, cultivated a taste for harmony of line and color, dignity of form and arrangement, that found perfect expression in the home that has become a national shrine.

The MONTICELLO breathes the very spirit, almost the fragrance, of a lovely Virginia garden. Conventionalized flowers impart a pleasantly formal note; exquisite coloring gives the naturalness that would greet the eye could one again turn back the pages of time and saunter along gravelled paths flanked with boxwood hedges, beyond which flamed the variegated blossoms that still transform the country estates of Virginia into a fairyland of flowers.

There one finds today, as in the time of Jefferson, patriot and president, the same combinations of delicate blue, exquisite rose and refreshing green that are harmonized against a subtle cream background in the MONTICELLO. One can never tire of flowers, whether nodding for their brief span of life under the bright sun at Monticello or peering for all time from the porcelain picture presented by LENOX, under the soft candle-glow of a perfectly appointed twentieth-century dinner table.

The MONTICELLO is a pattern rich enough in color, dignified enough in treatment, symmetrical enough in arrangement and modern enough in origin to have graced Monticello itself and delighted the heart of its master.

Articles Made in the Monticello (C-300)

Decoration

Dinner Plates	1830	\$48.00 dozen
Entree " 8 in.	2020	42.00 "
Salad " 7 in.	2021	36.50 "
Tea or Dessert Plates 6 in.	2022	30.00 "
Bread and Butter Plates 5½ in.	2023	26.00 "
Soup Plates 8 in.	2027	42.00 "
" " 7 in.	2024	36.50 "
" " 6 in.	2025	30.00 "
" " 5½ in.	2026	26.00 "
Teacups and Saucers (Plain) . . .	1305	48.00 dozen
" " " (Footed) . . .	1620	53.00 "
A. D. Cups and Saucers (Plain) .	1306	46.00 "
Breakfast Coffee Cups and Saucers (Footed)	2040	58.00 "
Bouillon Cups and Saucers (Plain)	1305	53.00 "
" " " " (Footed)	1620	58.00 "
Cream Soup Cups and Saucers . .	1934	74.50 "
Coffee Pot (Plain)	1960	8.60 each
Teapot (Plain)	1961	8.60 "
Sugar (Plain)	1962	7.50 "
Cream	1963	4.90 "
Sandwich Tray (Large)	1004	7.60 each
" " (Small)	1005	6.00 "
Comport (Tall)	1124	7.30 each
" (Low)	1123	6.80 "

LENOX CHINA



LENOX

MONTICELLO



Monticello
DECORATION C-300
Design Patented

ORCHARD



Orchard. T-1
Design Patented
Decoration in flat color

The "TRENT"

THE basic charm of Lenox ware lies in the ivory tone of the Belek china itself. The rich, creamy foundation for decoration and embellishment challenges the eye schooled to appreciate delicacy and simplicity. This is a vital reason why the ultra-conservative taste is completely satisfied by the Trent.

This new Lenox pattern emphasizes the beautiful lustre of the Belek china by minimizing decoration and banding the broad expanse of warm ivory tone with a narrow border of formal design, expressed in pastel tints of blue and brown. Gold bands enclose the border and lend to it just the touch of brilliancy necessary to produce the most attractive effect. Hostesses of refinement will admire this pattern, which, with its dignified simplicity, appeals to those who love things of restful beauty. The Trent is bound to find its way into homes where art and culture are not strangers.

Articles Made in the Trent Decoration

PLATES		Inches	No.
Service (flat rim)	11	1326	
Service or Din. (flat rim)	18	1830	
Service or Dinner	10½		
Dinner	10		
Entree	8		
Breakfast or Salad	7		
Tea or Dessert	6		
Bread and Butter	5½		
" " "	5		
Coupe Plate	6	1709	
Rim Soup	8		
" " "	7		
" " "	6		
" " "	5		
Coupe Soup	7	1641	
CUPS and SAUCERS			
A. D. Cup & Sauc., Low (ftd.)	633D		
A. D. Cup & Saucer			1306
A. D. Cup & Sauc., Tall (ftd.)	1603		
Bouillon Cup & Saucer (ftd.)	633		
" " " "		1305	
" " " " (ftd.)	1620		
B'fast Coffee Cup & Sauc.	1304		
" " " " (ftd.)	2040		
Chocolate Cup & Saucer	600		
" " " "	843		
BAKERS			
Baker, 8 in.			1103
" " 9 in.			1104
" " 10 in.			1105
BOATS			
Gravy Boat, Single			1116
Stand for above			1118
Sauce Tureen, Fast Stand			1937
Gravy Boat			1938
" " " "			1939
" " " "			1998
BOWLS			
Salad or Fruit Bowl			512
Salad Bowl			586
" " " "			589
Waste Bowl			1128
" " " "			1129
Colonial Bowl, Large			1438
Salad or Fruit Bowl			1667
Salad Bowl			1929

Articles Made in the Trent Decoration (Continued)

BREAKFAST SET (Individual)		No.
No. 933. Consisting of:	No.	355
Coffee Pot	933	1786
Teapot	934	
Sugar	935	
Cream	936	
Tea and Saucer	943	
Single Egg Cup	1056	
Covered Muffin	1125	
Hot Milk Jug	964	
Cereal	1294	
Breakfast Plate, 7 in.		
" " 5 in.		
COMPORTS		
Tall Footed	825	
Round Footed, Low	1123	
" " Tall	1124	
" " "	1382	
" " "	1397	
Covered Dish, Oval	1111	
" " Round	1112½	
Covered Muffin, 7 in.	1125	
" " 8 in.	1126	
Combination Muffin Set	1500	
MISCELLANEOUS		
Baked Apple Dish	784	
Bon Bon Covered, Large	514	
" " " Small	1425	
" " "	819	
Butter Tub	1096	
Cheese and Cracker Dish	1396	
Chocolate Pot	842	
" " "	1367	
Cocktail Sauce Cup	1507	
Cracker or Tobacco Jar	685	
Single Egg Cup, Small	1056	
" " " Large	1628	
Double Egg Cup	1121	
Jam Jar	830	
Plate for above	820	
Jam Jar	763	
" " "	1064	
Plate for above	1180	
Jam Jar, Fast Stand	2000	
Luncheon Plate, 6 in.	1755	
Teacup for above	886	
Luncheon Plate, 7 in.	1684	
Teacup for above	1620	
Mayonnaise Bowl	779	
" " "	784	
Plate for above	1180	
Ramekin	1221	
Plate for above	820	
Relish Dish	1096	
" " "	1619	
" " "	2013	
Salt & Pepper Shaker, Small	584	
" " " Large	585	
Teapot Stand	1385	
PITCHERS		
Hot Milk, Large	566	
" " Medium	567	
" " Small	568	
" " Individual	964	
Milk Pitcher	1038	
" " "	1039	
" " "	1040	
" " "	1041	
" " "	1073	
" " "	1074	
" " "	1075	
Water Pitcher	1520	
PLATTERS		
10 in., 12 in., 14 in., 16 in., 18 in., 20 in.		
Fruit Saucer	940	
Cereal	1294	
TEA and COFFEE SETS		
Coffee Pot	521½	
Teapot	522	
Sugar	1670	
Cream	1636	
Coffee Pot	741	
Teapot	742	
Sugar	743	
Cream	744	
Coffee Pot	933	
Teapot	934	
Sugar	935	
Cream	936	
Coffee Pot	1060	
Teapot	1061	
Sugar	1062	
Cream	1063	
Combination Coffee Set	1337	
Coffee Pot	1690½	
Teapot	1690	
Sugar	1691	
Cream	1692	
Coffee Pot	1960	
Teapot	1961	
Sugar	1962	
Cream	1963	
TRAYS		
Cake Plate, Round	954	
" " Square	1139	
Sandwich Tray, Large	1004	
" " Small	1005	
Pickle Dish	1619	
Celery Tray	2012	
" " "	2013	
Chop Dish, 12 in.		
" " 14 in.		

This is a complete list of articles made in the Trent decoration

LENOX CHINA



LENOX

TRENT



Trent. Y-37
Design Patented
Decoration in hand-raised enamels

The "PEKING"

PEKING, for nine centuries, under various names and with but a few fleeting intervals, an Imperial City in fact as well as name, abode of dynasties and despots, gorgeous with the barbaric splendor of Asiatic art and architecture and housing inside its forbidden walls, cities within cities, confers its name upon one of the most beautiful designs which bears the imprint of Lenox, Incorporated. The ceramic industry of China, which long ago developed the porcelain which is today a common household possession, has bestowed a rich legacy upon the modern artist and potter. To this fountain-head of form, decoration and color, the Lenox designer has gone for a rarely satisfying pattern, which is typical of Chinese art and spirit, yet bearing the twentieth century touch of practical utility. The dinner plate of this handsome creation, for example, captivates by its broad, conventional border of flower and scroll, done in green and white, separated by four panels of soft white, upon which glow the pastel-tones of variegated flowers nestling in formal baskets. The floral motif appears in the center of the plate, similar in coloring to the panels but larger in design. While it betrays the Chinese influence in detail and arrangement, it only hints at, rather than imitates, the source from which derived. Thus the individuality of the Lenox ware is preserved, though at the same time tauntingly reminiscent of Chinese art at its best.

Articles Made in the Peking Decoration

PLATES					
	Inches	No.			No.
Service (flat rim)	11	1326	Bon Bon (Open)		1412
or Dinner (flat rim)		1830	Butter Tub		1096
Dinner	10½		Candlesticks		973
	10		Cheese and Cracker Dish		1396
Entree	8		Chocolate Pot	842,	1367
Breakfast or Salad	7		Cracker or Tobacco Jar		685
Tea or Dessert	6		Single Egg Cup, Small		1056
Bread & Butter	5½			Large	1628
Rim Soups	8		Double Egg Cup		1121
"	7		Jam Jar		830
"	6		Plate for above		820
"	5		Jam Jar		1064
Coupe Soups	7	1641	Plate for above		1180
CUPS and SAUCERS			Luncheon Plate, 6 in.		1755
A.D. Coffee Cup & Saucer		608	Teacup for above		886
Bouillon Cup & Saucer (ftd.)		633	Luncheon Plate, 7 in.		1684
"		943	Teacup for above		1620
" (ftd.)		1620	Mayonnaise Bowl		779
B'fast Coffee Cup & Sauc.		1019	"		784
"		1302	Plate for above		1180
"		1303	Ramekin		1221
" (ftd.)		2040	Plate for above		820
Chocolate Cup and Saucer		600	Relish Dish		1096
"		843	"		1619
Cream Soup and Saucer		1307	Salt & Pepper Shaker, Large		585
"		1934	Tea Tile		1385
Tea Cup and Saucer (ftd.)		1620	Vase		355
BAKER			PITCHERS		
Baker, 9 in.		1104	Hot Milk, Large		566
BOATS			" Medium		567
Sauce Tureen, Fast Stand		1937	" Small		568
Gravy Boat		1938	" Individual		964
"		1939	Milk Pitcher		1038
"		1998	"		1039
BOWLS			"		1040
Salad or Fruit Bowl		512	"		1041
Salad Bowl		586	"		1073
Waste Bowl		1129	"		1074
Salad Bowl		1247	"		1075
Colonial Bowl, Large		1438	Water Pitcher		1520
Salad or Fruit Bowl		1667	PLATTERS		
Flower Bowl		1792	10-in., 12-in., 14-in.,		
"		1793	16-in., 18-in., 20-in.		
Salad Bowl		1929	Fruit Saucers		940
"		1929½	Cereal		1294
BREAKFAST SET (Individual)			TEA and COFFEE SETS		
No. 933. Consisting of:			Coffee Pot	521½	
Coffee Pot		933	Teapot		522
Teapot		934	Sugar		1670
Sugar		935	Cream		1636
Cream		936	Coffee Pot		741
Teacup and Saucer		943	Teapot		742
Hot Milk Jug		964	Sugar		743
Single Egg Cup		1056	Cream		744
Covered Muffin, 7 in.		1125	Coffee Pot		933
Cereal		1294	Teapot		934
Breakfast Plate, 7 in.			Sugar		935
Bread & Butter Plate, 5 in.			Cream		936
COMPORTS			Coffee Pot		1060
Tall Footed		825	Teapot		1061
Boat Shaped, Large		1018	Sugar		1062
" Medium		1022	Cream		1063
Round Footed, Low		1123	Combination Coffee Set		1337
" Tall		1124	Combination Tea Set		1610
"		1138	Coffee Pot		1690½
"		3297	Teapot		1690
Covered Dish, Oval		1111	Sugar		1691
" Round		1112½	Cream		1692
Covered Muffin, 7 in.		1125	Coffee Pot		1960
" 8 in.		1126	Teapot		1961
Combination Muffin Set		1500	Sugar		1962
MISCELLANEOUS			Cream		1963
Baked Apple Dish		784	TRAYS		
Bon Bon Covered, Large		514	Cake Plate, Round		954
" Small		1425	" Square		1139
"		819	Sandwich Tray, Large		1004
			" Small		1005
			Celery Tray		2012
			Chop, 12 in., 14 in.		

This is a complete list of articles made in the Peking decoration

LENOX CHINA



PEKING



Peking. W-24
 Design Copyrighted
 Decoration in flat color

The "GOLDEN GATE"

CHARACTERISTIC of California, land of gold and flowers and fruit, where Nature has poured out her lavish treasures with prodigal hand, the "Golden Gate" pattern has been evolved by the Lenox designer to convey the very spirit of the Golden West. It is a bright and sunny production, in which the motif of fruit and flowers is expressive of the open-handed hospitality which flourishes upon the Pacific coast. There is a daintiness to this design, a delicacy of coloring and arrangement, which discloses new beauties at every glance. The raised enamel fruits seem almost real. Exquisite drawings distinguish the decorative scheme, completely satisfying the sense of proportion and symmetry. It is a refreshing thing, this "Golden Gate" pattern, the true beauty of which is best revealed under the soft rays of artificial illumination. The hostess who offers it to her guests will compliment their artistic sense in doing so and will lend to her hospitality that indefinable touch of culture which comes only from association with the finer things of life. This is an offering which will bring subtle satisfaction to those who take pride and joy in that marvelous commonwealth which spells health and wealth, romance and recreation to the world. It seems eminently fitting, in our mind, that such a typically American production should be representative, in an esthetic sense, of such a typically American community.

Articles Made in the Golden Gate Decoration

PLATES		Inches	No.			No.
Service, (flat rim)	11	1326	Butter Tub			1096
Ser. or Din.	10 1/4	1830	Cheese and Cracker Dish			1396
Service or Dinner	10 1/4		Chocolate Pot			842
Dinner	10					1429
Entree	8		Cocktail Cup			995
Breakfast or Salad	7		Cocktail Sauce Cup			1507
Tea or Dessert	6		Cracker or Tobacco Jar			685
Bread and Butter	5 1/4		Double Egg Cup			1121
	5		Single Egg Cup, Large			1628
Coupe Plate	6	1709	Jam Jar			830
Rim Soup	8		Plate for above			820
"	7		Jam Jar			1064
"	6		Plate for above			1180
"	5		Luncheon Plate, 7 in.			1684
Coupe Soup		1641	Teacup for above			1620
			Luncheon Plate, 6 in.			1755
			Teacup for above			886
			Mayonnaise Bowl			779
CUPS and SAUCERS						784
A. D. Coffee Cups & Saucers,			Plate for above			1180
Low (ftd.)	633D		Ramekin			1221
A. D. Coffee Cups & Saucers	1306		Plate for above			820
Bouillon Cups & Sauc. (ftd.)	633		Relish Dish			1096
"	1305					1619
" (ftd.)	1620		Salt & Pepper Shaker, Large			585
Breakfast Cups & Saucers,	1304		Tea Caddy			686
" (ftd.)	2040		Teapot Stand			1385
Chocolate Cups & Saucers	843		Vase			355
" (ftd.)	1430					490
Cream Soups & Saucers	1934					1718
Teacups and Saucers	1305					1786
" (ftd.)	1620					
BAKER				PITCHERS		
Baker, 9 in.		1104	Hot Milk, Large			566
			" Medium			567
			" Small			568
BOATS				Milk Pitcher		1038
Gravy Boat, Single		1116	"			1074
Stand for above		1118	"			1075
Sauce Tureen, Fast Stand		1937	Water Pitcher			1520
Gravy Boat, Fast Stand		1938				
"		1939				
"		1998				
BOWLS				PLATTERS		
Salad or Fruit Bowl		512	10 in., 12 in., 14 in.,			
"		527	16 in., 18 in., 20 in.			
Salad Bowl		586	Fruit Saucers			940
Flower Bowl		730	Cereal Saucers			1294
Waste Bowl		1128	TEA and COFFEE SETS			
"		1129	Coffee Pot			521 1/2
Salad Bowl		1247	Teapot			522
Colonial Bowl, Large		1438	Sugar			1670
Salad or Fruit Bowl		1667	Cream			1636
Flower Bowl		1723	Coffee Pot			1060
"		1792	Teapot			1061
Salad Bowl		1929	Sugar			1062
"		1929 1/2	Cream			1063
COMPORTS				Teapot		1690
Tall, Footed		825	Sugar			1691
Round, Footed, Low		1123	Cream			1692
" Tall		1124	Coffee Pot			1960
"		1382	Teapot			1961
"		1397	Sugar			1962
			Cream			1963
Covered Dish, Oval		1111	TRAYS			
Round		1112 1/2	Cake Plate, Square			1139
Covered Muffin, 7 in.		1125	" Round			954
8 in.		1126	"			957
MISCELLANEOUS				Sandwich Tray, Large		1004
Baked Apple Dish		784	" Small			1005
Bon Bon Covered, Large		514	Celery Tray			1599
" Small		1425	Pickle Dish			1619
			Chop, 12 in.			
			14 in.			

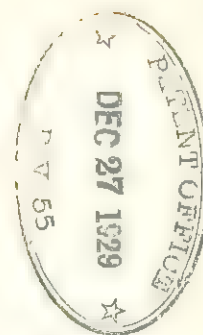
This is a complete list of articles made in the Golden Gate decoration

LENOX CHINA



LENOX

GOLDEN GATE



Golden Gate. W-2
Design Copyrighted
Decoration in hand-raised enamels

The "BLUE TREE"

MEN turn to Nature for perfect expression in Art. In presenting the BLUE TREE pattern, we are reminded of Joyce Kilmer's words:

Poems are made by fools like me
But only God can make a Tree.

The BLUE TREE is a Poem in Porcelain. We believe it is destined to endure. From time immemorial poets have sung the glory of the Tree, and artists, from the thousand and one ways in which it takes form and life, have drawn from it endless inspiration.

In the new pattern now offered to the discriminating by LENOX, INC., the artist has caught the grace of bough and limb and imprisoned the delicate tracery of leaf and sprig imperishably in soft-toned china. The effect is bewitching! The lovely blue of stem and foliage seems, like the Tree itself, almost to grow from the background of mellow ivory.

Happy the Tree set in such a garden, fated forever to delight the eye of man!

The BLUE TREE, needless to say, is Modern. It stands forth in its own original beauty and simplicity—another LENOX Pledge of Emancipation in American Ceramic Art.

The Blue Tree Decoration

Dinner Plates	10½ in.	1830	\$36.00 dozen
Entree "	8 in.	2020	31.50 "
Salad "	7 in.	2021	27.00 "
Tea or Dessert Plates	6 in.	2022	21.50 "
Bread and Butter "	5½ in.	2023	19.50 "
Soup Plates	8 in.	2027	31.50 "
" "	7 in.	2024	27.00 "
" "	6 in.	2025	21.50 "
" "	5½ in.	2026	19.50 "
Cereal Saucers		1294	21.50 dozen
Fruit "		940	19.50 "
Teacups and Saucers . . . (Plain)		1305	36.00 dozen
" " " (Footed)		1620	41.00 "
A. D. Cups and Saucers . . (Plain)		1306	34.00 "
Breakfast Coffee Cups and Saucers (Footed)		2040	46.00 dozen
Bouillon Cups and Saucers (Plain)		1305	41.00 "
" " " (Footed)		1620	46.00 "
Cream Soup Cups and Saucers . .		1934	59.50 "
Platter	10 in.		6.50 each
"	12 in.		7.20 "
"	14 in.		9.50 "
"	16 in.		11.50 "
Chop Dish (Round)	12 in.		7.20 "
Oval Covered Dish		2041	15.70 each
Round " "		2042	14.60 "
Baker	9 in.	1104	5.10 "
"	10 in.	1105	5.60 "
Gravy Boat with Stand Attached .		2044	10.00 "
Sauce Tureen " " "		2043	15.45 "
Coffee Pot (Plain)		1960	6.80 each
Teapot		1961	6.80 "
Sugar		1962	5.70 "
Cream		1963	3.70 "
Cake Plate (Square)		1139	5.80 each
Salad or Berry Bowl . . (Handled)		586	6.90 "
Covered Muffin	7 in.	1125	6.40 "
Pitcher		1038	4.20 "
Double Egg Cups		1121	21.60 dozen
Ramekins		1221	37.40 dozen
Plates for above		820	

LENOX CHINA



LENOX

BLUE TREE



Blue Tree. B-300

Design Patented
 Decoration in flat color

The "MYSTIC"

The Mystic design by Lenox reminds one of an Oriental garden, such as is described so alluringly in The Arabian Nights or depicted in the glowing verse of the medieval Persian poets. One thinks at once of some secluded and langorous retreat, heavy with the petaled perfume of drowsy summer and bright with the varied hues of nodding flowers.

The Mystic is an "all-over" pattern, with the center of the plate and the border gay with conventionalized blossoms, as if, indeed, "the ground was carpeted with flowers of every color and the place beamed with the charms of spring." The tints are exquisite and the design tantalizing by reason of the impression it gives both of symmetry and abandon. The hint of Oriental mysticism and opulence, behind high walls and slender minarets, challenges the imagination as well as the artistic sense in this example of what might well be called, not pottery, but "ceramic poetry."

Lenox is proud of this creation. Though thoroughly American, it carries a flavor of the occult East; and truth to tell, Harun-al-Rashid, in all his greatness and glory, never possessed, in his enchanted Palace of Diversion, a dinner service such as this which today is produced by Lenox to grace the homes of cultured, modern America.

The Mystic Decoration

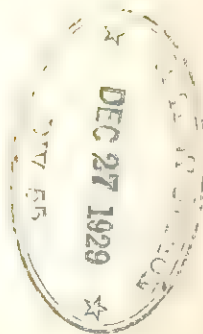
Dinner Plates		1830	\$36.00 dozen
Entree "	8 in.		31.50 "
Salad "	7 in.		27.00 "
Tea or Dessert Plates	6 in.		21.50 "
Bread and Butter "	5½ in.		19.50 "
Soup Plates	8 in.		31.50 "
" "	7 in.		27.00 "
" "	6 in.		21.50 "
" "	5 in.		19.50 "
Coupe Soups	7 in.	1641	27.00 "
Cereal Saucers		1294	21.50 "
Fruit "		940	19.50 "
Teacups and Saucers (Plain)		1305	36.00 dozen
" " (Footed)		1620	41.00 "
A. D. Cups and Saucers (Plain)		1306	34.00 "
" " (Footed)		1603	37.00 "
Breakfast Coffee Cups and Saucers (Plain)		1304	41.00 "
Breakfast Coffee Cups and Saucers (Footed)		2040	46.00 "
Bouillon Cups and Saucers (Plain)		1305	41.00 "
" " (Footed)		1620	46.00 "
Cream Soup Cups and Saucers		1934	59.50 "
Platter	10 in.		6.50 each
"	12 in.		7.20 "
"	14 in.		9.50 "
"	16 in.		11.50 "
Chop Dish (Round)	12 in.		7.20 "
" " "	14 in.		9.50 "
Oval Covered Dish		1111	15.70 each
Round " "		1112	14.60 "
Baker	9 in.	1104	5.10 "
"	10 in.	1105	5.60 "
Gravy Boat with Stand Attached		1938	10.55 "
Sauce Tureen with Stand Attached		1937	15.45 "
Coffee Pot (Plain)		1960	6.80 each
Teapot "		1961	6.80 "
Sugar "		1962	5.70 "
Cream "		1963	3.70 "
Coffee Pot (Footed)		741	10.40 "
Teapot "		742	10.40 "
Sugar "		743	7.30 "
Cream "		744	4.70 "
Cake Plate (Round)		954	6.30 each
" " (Square)		1139	5.80 "
Salad or Berry Bowl (Handled)		586	6.90 "
Covered Muffin	8 in.	1126	6.90 "
Covered Jug (Medium)		567	6.20 "
Pitcher "		1039	6.40 "
Double Egg Cups		1121	21.60 dozen
Ramekins		1221	} 37.40 dozen
Plates for above		820	

LENOX CHINA



LENOX

MYSTIC



Mystic. Y-1
Design Patented
Decoration in flat color

The "FESTIVAL"

HOW often one reads in the society column of the daily newspaper that "Mrs. So-and-so was hostess yesterday at a charming luncheon of perfect appointments." To possess a set of Lenox is to know that so far as one's china is concerned no appointments could be more nearly perfect. Lenox ware distinguishes any table, whether the occasion be an intimate, informal little luncheon for a few chosen friends or a pretentious and ceremonious banquet marked by dignity and formality. A pattern particularly adaptable for such versatile use is the Festival, beautifully decorated with raised enamel fruits and flowers completely interpretative of the name. It is a design vividly expressive of the harvest spirit, bright with touches of high color that impart an impression of realism to the tempting baskets of fruit that adorn both center and border. The scroll and scallop design which embellishes the rim of the plate is done in grey blue, with paneling of the most delicate orange tracery. The whole pattern has caught the atmosphere of festivity associated since time immemorial with earth's glowing harvest and a bursting horn of plenty. You will display the Festival to your friends with positive delight, not merely for its artistic merit and beautiful ornamentation, but for the very spirit it exudes of joyous, generous hospitality.

Articles Made in the Festival Decoration

PLATES		MISCELLANEOUS	
	Inches No.		No.
Service (flat rim)	11 1326	Baked Apple Dish	784
" " or Din. (flat rim)	1830	Bon Bon Covered, Large	514
Dinner	10	" " " Small	1425
Entree	8	Butter Tub	1096
Breakfast or Salad	7	Cheese and Cracker Dish	1396
Tea or Dessert	6	Luncheon Plate, 7 in.	1684
Bread and Butter	5½	Teacup for above	1620
" " "	5	Luncheon Plate, 6 in.	1755
Rim Soup	8	Teacup for above	1305
" " "	7	Mayonnaise Bowl	779
" " "	6	" " "	784
" " "	5	Plate for above	1180
Coupe Soup	7 1641	Ramekin	1221
CUPS and SAUCERS		Plate for above	820
A.D. Cups and Saucers	1306	Relish Dish	1096
Bouillon Cups and Saucers	1305	" " "	2013
" " " " (ftd.)	1620	Teapot Stand	1385
B'fast Coffee Cup and Sauc.	1304	PITCHERS	
B'fast Coffee Cup & Sauc. (ftd.)	2040	Hot Milk, Small	568
Cream Soup and Saucer	1934	Milk Pitcher	1074
Teacup and Saucer	1305	" " "	1075
" " " " (ftd.)	1620	PLATTERS	
BAKERS		10 in., 12 in.,	
Baker, 9 in.	1104	14 in., 16 in., 18 in.	
" 10 in.	1105	Fruit Saucers	940
BOATS		Cereal "	1294
Gravy Boat, Single	1116	TEA and COFFEE SETS	
Stand for above	1118	Coffee Pot	1690½
Sauce Tureen, Fast Stand	1937	Teapot	1690
Gravy Boat " "	1938	Sugar	1691
" " " "	1939	Cream	1692
" " " "	1998	Coffee Pot	1960
BOWLS		Teapot	1961
Salad Bowl	586	Sugar	1962
" "	1247	Cream	1963
" "	1929	TRAYS	
COMPORTS		Cake Plate, Square	1139
Round Footed, Low	1123	" " Round	954
" " Tall	1124	" " "	957
" "	1397	Sandwich Tray, Large	1004
Covered Dish, Oval	1111	" " Small	1005
" " Round	1112½	Celery Tray	2013
		Chop Dish, 12 in.	
		" " 14 in.	

LENOX CHINA



LENOX

FESTIVAL



Festival. Y-49

Design Patented

Decoration in hand-raised enamels

"FLORIDA"

ACCOMPANYING Columbus on his second visit to America in 1512 came Juan Ponce de Leon, a wealthy dandy of the Spanish court, in search of the Fountain of Perpetual Youth.

Arriving at a point near what is now St. Augustine, he beheld a world spread before him which surpassed his wildest expectation. The wealth of tropical foliage, the myriads of gayly colored flowers, the bright plumaged birds, presented a sight that made his aging eyes sparkle and sent the blood coursing through his veins with a new hope. But although he failed in his search for the Fountain of Perpetual Youth, he discovered a veritable earthly paradise. From that day until now the wonderful land of Florida has held a high place in the hearts of those who appreciate the beautiful. The riot of color which Nature has lavished on this, her garden spot, has perhaps nowhere in the world been equaled, certainly never surpassed.

It is perhaps especially appropriate, then, that the Lenox Pottery should endeavor to catch in permanent form some of the marvelous colorings which make this spot famous. The new pattern, appropriately named "Florida," represents the spirit of the great flower land of America. The skill of the artist and the artistry of the potter have combined to perpetuate what by discriminating buyers will be acknowledged the most beautiful product of a pottery already famous for the beauty of its output.

Articles Made in the Florida Decoration

PLATES	No.	No.
Service (flat rim)	1326	B'llon Cups & Saucers 1305
" or Dinner (flatrim)	1830	" " " " (ftd.) 1620
Ins.		B'fast Cof. Cup & Saucer 1019
" or " 10 1/4		" " " " " (ftd.) 1304
Dinner 10		" " " " " (ftd.) 2040
Entree 8		Chocolate Cup and Saucer 600
Breakfast or Salad 7		" " " " " (ftd.) 843
Tea or Dessert 6		" " " " " (ftd.) 1189
Bread and Butter 5 1/2		Cream Soup Cup and Saucer 1934
" " " " 5		Teacups and Saucers 1305
Coupe Plate 6	1709	" " " " " (ftd.) 1620
Rim Soup 8		" " " " " 1693
" " " " 7		
" " " " 6		
" " " " 5		
Coupe Soup 7	1641	

CUPS AND SAUCERS

A.D. Cups and Saucers 1306	Stand for above 1118
B'llon Cups & Saucers (ftd.) 633	Sauce Tureen (fast stand) 1937

Articles Made in the Florida Decoration (Continued)

	No.	No.
Gravy Boat (fast stand)	1938	Mayonnaise Bowl 779
" " " "	1939	" " " " 784
" " " "	1998	Plate for above 1180
BOWLS		Ramekin 1221
Salad or Fruit Bowl	512	Plate for above 820
" Bowl	586	Relish Dish 1096
Waste "	624	" " " " 1619
Flower "	730	Salt & Pepper Shaker, Large 585
Salad or Fruit Bowl	1082	Tea Pot Stand 1385
" " " "	1122	Vase 355
Waste Bowl 1128 and	1129	" " " " 911
Salad Bowl	1247	
Colonial Bowl, Large	1438	PITCHERS
Salad or Fruit Bowl	1667	Hot Milk, Large 566
Flower Bowl	1793	" " Medium 567
Salad "	1929	" " Small 568
BREAKFAST SET (Individual)		" " Individual 964
No. 933. Consisting of:		Milk Pitcher 1038
Coffee Pot	933	" " " " 1039
Teapot	934	" " " " 1040
Sugar	935	" " " " 1041
Cream	936	Hot Milk 1060 1/2
Teacup and Saucer	1305	Milk Pitcher 1073
Hot Milk Jug	964	" " " " 1074
Single Egg Cup	1056	" " " " 1075
Covered Muffin, 7 in.	1125	Water " 1520
Cereal	1294	
Breakfast Plate, 7 in.		PLATTERS
Bread and Butter Plate, 5 in.		10 in., 12 in., 14 in.
		16 in., 18 in., 20 in.
COMPORTS		Fruit Saucer 940
Tall Footed	825	Cereal " 1294
Boat Shape Footed, Medium	1022	
Round Footed, Low	1123	TEA and COFFEE SETS
" " Tall	1124	Coffee Pot 521 1/2
" " " "	1382	Teapot 522
" " " "	1383	Sugar 1670
" " " "	1397	Cream 1636
Covered Dish, Oval	1111	Coffee Pot 741
" " Round 1112 1/2		Teapot 742
Covered Muffin, 7 in.	1125	Sugar 743
" 8 in.	1126	Cream 744
Combination Muffin Set	1500	Coffee Pot 933
MISCELLANEOUS		Teapot 934
Baked Apple Dish	784	Sugar 935
Bon Bon Covered, Large	514	Cream 936
" " " Small	425	Coffee Pot 1060
Bon Bon Covered	819	Teapot 1061
Butter Tub	1096	Sugar 1062
Cheese and Cracker Dish	1396	Cream 1063
Chocolate Pot	842	Coffee Pot 1690 1/2
" " " "	1367	Teapot 1690
Cocktail Sauce Cup	1507	Sugar 1691
Cracker or Tobacco Jar	685	Cream 1692
Single Egg Cup, Small	1056	Coffee Pot 1960
" " Large	1628	Teapot 1961
Double Egg Cup	1121	Sugar 1962
Jam Jar	830	Cream 1963
Plate for above	820	
Jam Jar	763	TRAYS
" " " "	1064	Cake Plate, Square 1139
Plate for above	1180	" " Round 954
Luncheon Plate, 7 in.	1684	" " " " 957
Teacup for above	1620	Sandwich Tray, Large 1004
Luncheon Plate, 6 in.	1755	" " Small 1005
Teacup for above	886	Celery " 1599
		Pickle Dish 1619
		Chop Dish, 12 in.
		14 in.

This is a complete list of articles made in the Florida decoration

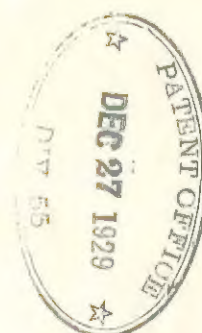
LENOX CHINA



LENOX

FLORIDA

handwritten: baby bowl



Florida. W-I
Design Copyrighted
Decoration in hand-raised enamels

"AUTUMN"

IN the cycle of the year each season numbers its enthusiastic devotees. Spring, following closely on the heels of winter, is most welcome with its wealth of lighter tints, budding leaf, and bursting blossom.

Summer fulfills the promise of spring, spreading her carpet of richest greens and full-fledged flowering.

But autumn crowns it all with the gorgeous colorings of brilliant reds, rich yellows, and deep bronze greens. Hanging boughs are heavy with their burden of ripe fruit. The hillsides are ablaze, and no one is so untuned to the beautiful as not to wish to reproduce in some adequate and lasting form the flaming beauty of the Indian Summer.

Little wonder, then, that the artists of Lenox Pottery should have evolved a pattern named Autumn.

The medallion in the design represents the harvest basket, with its treasures of gathered fruit. The decorations are lavish in yellows and reds and all the autumn tints.

Nothing could be more strikingly handsome than snowy napery set with Lenox China in the Autumn decoration.

The Autumn Decoration

Dinner Plates		1830	\$56.00	dozen
Entree "	8 in.		49.00	"
Salad "	7 in.		43.50	"
Tea or Dessert Plates	6 in.		35.50	"
Bread and Butter "	5 in.		30.50	"
Soup Plates	8 in.		49.00	"
" "	7 in.		43.50	"
" "	6 in.		35.50	"
" "	5 in.		30.50	"
Coupe Soups	7 in.	1641	43.50	"
Cereal Saucers		1294	35.50	"
Fruit "		940	30.50	"
Teacups and Saucers (Plain)		1305	56.00	dozen
" " " (Footed)		1620	61.00	"
A. D. Cups and Saucers (Plain)		1306	54.00	"
" " " (Footed)		1603	57.00	"
Breakfast Coffee Cups and Saucers (Plain)		1304	61.00	"
Breakfast Coffee Cups and Saucers (Footed)		2040	66.00	"
Bouillon Cups and Saucers (Plain)		1305	61.00	"
" " " (Footed)		1620	66.00	"
Cream Soup Cups and Saucers		1934	84.50	"
Platter	10 in.		9.40	each
"	12 in.		10.80	"
"	14 in.		13.80	"
"	16 in.		16.50	"
Chop Dish (Round)	12 in.		10.80	"
" " "	14 in.		13.80	"
Oval Covered Dish		1111	23.20	each
Round " "		1112	22.00	"
Baker	9 in.	1104	8.10	"
"	10 in.	1105	8.60	"
Gravy Boat with Stand Attached		1938	15.55	"
Sauce Tureen with Stand Attached		1937	22.45	"
Coffee Pot (Plain)		521 1/4	9.80	each
Teapot "		522	11.30	"
Sugar "		1670	8.70	"
Cream "		1636	5.70	"
Coffee Pot (Footed)		741	14.40	"
Teapot "		742	14.40	"
Sugar "		743	10.30	"
Cream "		744	6.70	"
Cake Plate (Round)		954	9.30	each
" " (Square)		1139	8.80	"
Salad or Berry Bowl (Handled)		586	10.90	"
Covered Muffin	8 in.	1126	10.90	"
Covered Jug (Medium)		567	8.20	"
Pitcher "		1039	10.40	"
Double Egg Cups		1121	34.40	dozen
Ramekins		1221	51.40	dozen
Plates for above		820		

LENOX CHINA



LENOX

AUTUMN



Autumn. S-I
Design Copyrighted
Decoration in hand-raised enamels